



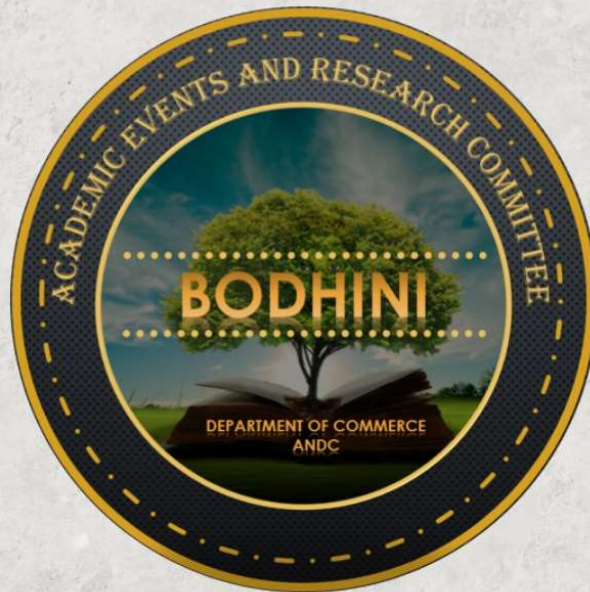
July 2021 - December 2021 | Volume: 2 | Issue: 1 | Acharya Narendra Dev College

THE CHRONICLES

The Semi Annual Newsletter of the Department of Commerce



BROUGHT TO YOU BY



TEAM CHRONICLES



THE CHRONICLES

The Semi-annual Newsletter of the Department of Commerce
JULY 2021 - DECEMBER 2022 | VOLUME 2 | ISSUE 1



**"Be the change
you want to
see in the
world."**

- MAHATMA GANDHI

DEPARTMENT MISSION AND VISION

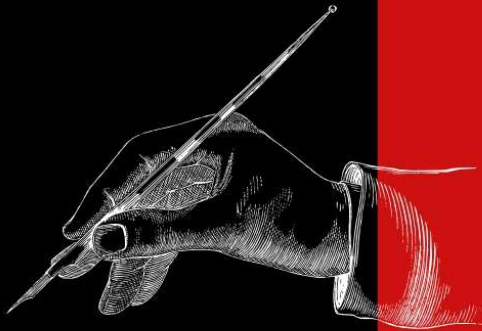
To provide quality education with high ethical standards.

To help build the best academic infrastructure to stay ahead in the growing competitive world.

To explore and promote new avenues of knowledge and innovation among the students.

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Dr. Surinder Kaur

MESSAGE FROM EDITOR IN-CHIEF

"No one else sees the world the way you do, so no one else can tell the stories that you have to tell." – Charles de Lint

Greetings everyone!! As the editor of the newsletter "The Chronicles", I welcome all the readers of the newsletter. I am delighted to present before you the third issue of the newsletter.

Going with the twin philosophies of the College are 'Beyond the classroom...' and '...Preparing for the future', the newsletter provides excellent opportunity to students to understand the world from their perspective and create their own story. The newsletter serves as a window to the significant events happening in the department, the noteworthy achievements of faculty, as well as students and the articles, contributed by students and faculty. Although this semi-annual newsletter format is limited in amount of in-depth information, we make every effort to describe our latest activities and achievements. The newsletter also includes creative content like stories, poems and their experiences.

This time too, we saw an overwhelming response from the faculty as well as students not only from commerce department but also from other departments of college. I really appreciate the efforts put in by our contributors and team chronicles for their articles, reports, stories, animations and anecdotes. We have tried our best to accommodate their best work in this issue. It is our consistent effort to improve the quality of our newsletter.

I appreciate the hard work, dedication and undying spirit of our dear students who are a part of this beautiful journey with us.

We solicit your kind suggestions, inputs and instructions for enriching the quality and content of our newsletter.

Happy Reading....



MESSAGE FROM STUDENT EDITOR



Mr. Ankit Kumar

"A word after a word after a word is power."

--Margaret Atwood

Hey readers....

It gives me immense pleasure to present to you, the third edition of "The Chronicles". A newsletter made with synchronized efforts, research work and immense hard work by the entire team.

The newsletter firstly covers all the activities by the department in the July-Dec 21 which proceeds towards covering all the major happenings in the world around us. Also for the first time, a very new and eye-catching segment of "short columns" has been introduced in this particular edition only which are followed by a number of inputs under the faculty and students' corner from teachers and the students from all over the college, reaching out to experiences from the freshers and then the page loved by all, "Let's Play".

A number of topics were brought to the table by the members. Every topic taken in the discussion was provided a column in the newsletter only after scrutinizing the topic's relation to real life. Be it the topics like "Children and Vaccination" which marked children's eligibility for vaccination to "Metaverse", the hottest topic of these days.

The edition tested every aspect of the members' abilities, be it writing quality content, time management and the most important skill of team spirit. I would like to give a special mention to the efforts by the team members and our respected faculty members who guided us on all the points and made sure to streamline our efforts. It's their precious mentorship that the team was able to provide this level of content quality to its readers.

At last, as nothing can be perfect and so can't we. We would request our readers to provide us with suggestions and inputs for future improvements.

Happy Reading....



AN INSIGHT INTO CURRENCY DERIVATIVES



(September 11, 2021, ANDC, DU): Bodhini-AERC, Department of Commerce, in collaboration with Internal Quality Assurance Cell, ANDC organized a webinar on "An Insight into Currency Derivatives." The resource person for the event was Ms. Sugandha Sachdeva, the Vice President of "Commodities and Currency Research at Religare Broking Limited".

The Webinar was extremely illuminating and educative. The speaker verbalized various pertinent topics like Future Contracts, International Finances, Stock Market, Derivatives Market and other relevant concepts. Furthermore, the speaker also presented several research reports. Certificate of participation was provided to all the attendees of the webinar. The esteemed guest speaker also announced the release of the second edition of the semi-annual Newsletter of the Department of Commerce "The Chronicles".

It was more of an interactive session with the students. The students got an opportunity to clear their doubts and a platform to ask questions and share their ideas related to currency derivatives. The whole session was really captivating and absorbing.

Aakriti Narula
(Student Coordinator)



CAREER OPPORTUNITIES IN MNCs

An interactive session on Career Opportunities in MNC Banks was taken by Guest Speaker CA Sameer Mahajan who is Vice President at Controller's Division, Goldman Sachs. The webinar was conducted on 9th October 2021 at 1 PM on Google Meet platform. The webinar was conducted by Training Learning and Placement Cell with collaboration with IQAC, Career counseling and Placement Cell of Acharya Narendra Dev college.

The webinar was hosted by Amaan Abbas, the event commenced with unveiling the logo of Training Learning and Placement Cell and Mr Ravi Toteja principal of ANDC expressed his views on the occasion. Then Professor Sarita Kumar, convener of the internal quality assurance cell, spoke a few words and appreciated the efforts of TLPC in the areas of participation and opportunities they are providing. Convener of Career Counseling and Placement cell Dr Harita Ahuja delivered a small speech on how the cell will help the commerce department students.

The very first event of the Training Placement and Learning Cell started with the words of Professor Shalu Mahajan and Ved Vaibhav the president of the cell spoke a few words. CA Sameer Mahajan started the webinar and talked about MNC Banks and gave a good insight about the opportunities available there. He talked about operations, technology and accounting and taxation and opportunities for various professionals like Chartered Accountant, Company Secretary, lawyers and MBA's etc in these fields, an independent team for compliance of regulations stated by government in the company. At the end CA Sameer Mahajan answered the queries of the participants and the cell gave gratitude to him.

There were more than eighty participants in the meet and many were attending the webinar from YouTube live. Every participant felt enlightened by attending the webinar.

Ishika Mishra
(B.Com Hons, 2nd Year)

05



Departmental Orientation

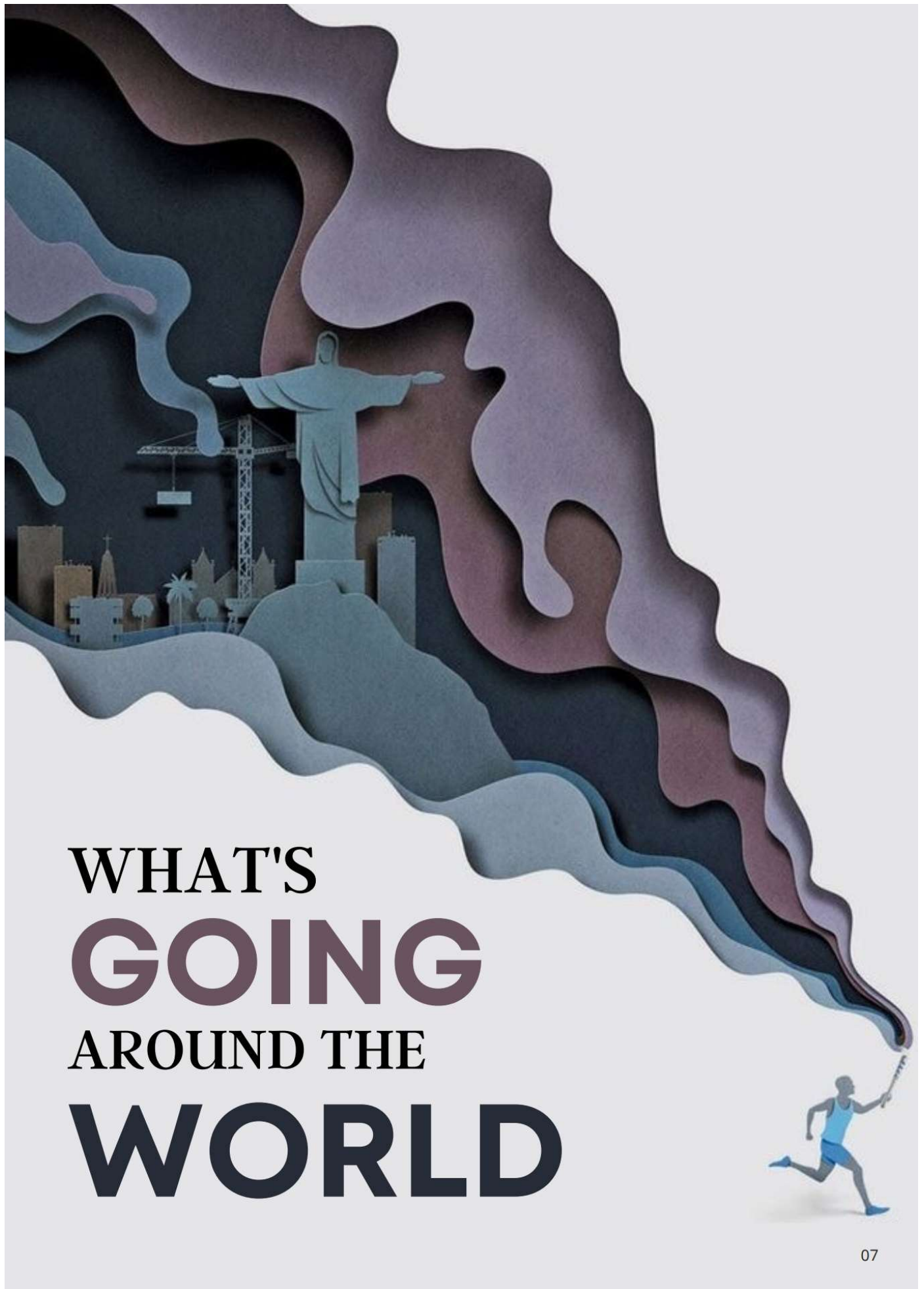
(November 23, 2021, ANDC, DU) : The Commerce Department of the college organized Departmental Orientation a day after the College Orientation, exclusively for the first-year students of the Commerce Department. The Departmental Orientation was organized to give a better understanding of the department to the students. Our respected Principal, Prof. Ravi Toteja, addressed the newcomers. Thenceforth the faculty members warmly welcomed the students and provided an insight into the commerce department.

The faculty members shared all the required information about the commerce department and its societies, to be specific, Bodhini, Vanijya, Training Learning and Placement Cell, and the Editorial one, The Chronicles and encouraged the freshmen students to join the societies of their respective arenas. The seniors shared their experiences and piece of advice with the freshmen students. A virtual tour of the commerce department was presented to provide insight into the department to the freshmen students. Professors and the anchors of the session informed the newcomers about the academic curriculum, course structure, and pattern of exams. Students got a chance to clear their doubts from the professors.

The faculty made the students aware of the esteemed alumni of the department. Students were provided with the timetable, and their online classes commenced effectively from the day after the departmental orientation, i.e., 24th November 2021. Overall, the Orientation Day expanded the horizons of all the first-year students. The event was a one of its kind experience for all of them.

Yash Lamba
(Creative Head)





WHAT'S GOING AROUND THE WORLD





Children and Vaccination



Vaccines are our best hope for putting an end to the COVID-19 pandemic. Considering the rising number of cases of Omicron in the world, the Union Government decided to expand vaccination coverage to the adolescent population, based on the recommendations of the COVID-19 Working Group of National Technical Advisory Group on Immunization (NTAGI). India began immunising adolescents between the ages of 15 and 18. Children born in 2007 and earlier will be eligible for immunisation. Even though two vaccines have been approved for use, including ZyCoV-D, Covaxin is the only one available for children and adults. Walk-ins are welcome, and registration will be done using the Co-Win app. In assisted registration mode, children can be registered onsite by the verifier/vaccinator, and appointments can also be made online or onsite. Regardless of their economic situation, all beneficiaries receive free vaccinations at government vaccination centers. The Indian government has distributed free vaccine doses to states and union territories based on population, disease burden, and vaccination success.

Children may experience pain at the injection site (upper arm) and feel weary. It is also possible to get a headache, achy muscles, joints, or even fever and chills. These side effects are usually temporary and disappear within 48 hours. Parents should be encouraged to vaccinate their children as soon as possible.

After the registration started on 1st January, over 51 lakh adolescents had registered on the Co-WIN portal. This age group has an estimated population of 7.4 crore children.

On 3rd January 2022, over 40 lakh adolescents received their first dose of COVID-19 vaccine, as India launched a COVID-19 vaccination program for the 15-18 age group, with many of the recipients and their parents expressing relief, especially considering the recent increase in cases.

The designated vaccination centers, mainly schools and educational institutes, were decorated to greet the adolescents, from setting up beautiful selfie zones to creating creative posters and colorful balloons. After receiving the vaccine, the adolescents were greeted with flowers and were gifted pencils and snacks.

Kapil Sharma
BSc LS, 1st Year

Unicorns/ Start-up Bubble



A start-up bubble is a speculative economic bubble that would occur when venture capitalists or investors overvalue unicorn start-up companies. In this context, 'Bubble' refers to valuations, and a start-up bubble refers to a time when the valuations for start-up companies are abnormally high compared to historical average valuations. India has 90 unicorns (companies with \$1 billion or more in valuation), which makes it the third-largest after the US (487) and China (301). The report titled 'The Indian Tech Unicorn Report 2021' said India saw 46 unicorns in 2021 alone. The industry continues to see strong funding momentum, with more than \$30 billion invested in 2021, recording a growth of more than 100% over last year.

A rise in net users throughout the pandemic, unprecedented growth, and a quick bounce-back from lockdown has taken deal-making back to its prime. The valuations are opulent, the generally shaky metrics and growth is often the priority. Valuations are determined not essentially by fundamentals like forwarding revenue multiples or share price to earnings. They are determined by demand and supply, the urgency to invest, fear of missing out, and excitement driven by growth. India is at the tip of an IPO revolution. The mind-boggling success of Zomato IPO, Nykaa IPO is alluring the institutional investors, and they are pushing their portfolio start-ups for IPO.

Retail investors are excited about the IPO's gaining 80% -100% within a few days of listing. All this is taking place surprisingly at the time when many fund managers and investment advisors are repeatedly warning investors who are fervent about start-up IPOs. The start-up founders of the unicorns are racing to sell their loss-making businesses to the general public to secure their future. It does not look that investors assess the start-ups based on their sustainability and profitability. Take fintech start-ups, for instance, Cred with \$4 billion valuations, Khatabook with \$600 million valuations, and BharatPe with \$4 billion valuations have exactly zero revenue. EdTech start-ups like Unacademy have earned a revenue of Rs 400 crore in FY21 but are valued at Rs 24,500 crore (\$3.3 billion), about 61 times forward revenue. Byju's, India's most valued EdTech start-up, is valued at \$21 billion with about \$700 million in expected revenue - an aggressive but far lower multiple of 30 times.

When these large deals happen for unproven companies, when the valuations double and triple in no time, it leads to one question - are we in a bubble?

Historically it is after the economic bubble burst only when people realize they are in one.

A partner at a leading venture capital firm said to a leading financial news blog site, "It is tough to tell this time around because we are going through a digital revolution. India's internet market size was a huge question for the longest time. With Jio, UPI, and now the pandemic, digital adoption has taken off in a way even bullish investors did not expect a year back. So, companies will be priced on future value. Furthermore, if one is a smart entrepreneur, the price will be higher than many expect."

~Tanishq Bahl
(Executive Member)

NATIONAL MONETIZATION PIPELINE

Smt Nirmala Sitharaman, the Union Minister for Finance and Corporate Affairs announced the 'National Monetisation Pipeline,' an asset monetization pipeline for Central ministries and public sector entities. Based on the mandate for 'Asset Monetisation' under the Union Budget 2021-22, NITI Aayog created the pipeline with infrastructure line ministries. Over four years, from FY 2022 to FY 2025, NMP estimates that the Central Government's core assets have a total monetization potential of Rs 6.0 lakh crores.

Asset monetization is required to create jobs, allowing for strong economic growth and seamless integration of rural and semi-urban areas for total public benefit.

Roads, railways, ports, power, oil & gas pipelines, and other assets were placed under the management of state-owned public enterprises (PSEs) some seven decades ago, arguing that the private sector could not be trusted with the custodianship of these socially essential assets.

In the years since, however, the PSEs have disappointed even their most enthusiastic supporters. With a few exceptions, they have fallen short of their financial and social goals. The National Monetisation Pipeline (NMP), established in August 2021, aims to unleash the value of such brownfield public sector assets by leveraging institutional and long-term finance.

The start of the national white edition pipeline was long overdue for various reasons. In some situations, project completion times are exceeded, resulting in increased project costs to the point where either project is viable at the time of launch. Two, in most government infrastructure projects, the optimal input-output ratio is rarely observed, resulting in overcapitalization.

Finally, the failure of public infrastructure assets can be caused by a lack of willingness to undertake labour reforms, a lack of inter-ministerial/departmental coordination, poor decision-making, inadequate governance, and excessive government control. As a result, it is proof of a significant boost in the economy, as it is a first-of-its-kind project that will enhance the economy, provide more job possibilities, and increase the Indian economy's competitiveness.

- Vaishali Bhardwaj
(Executive Member)



OLA ELECTRIC MOBILITY PLANT

A Electric is an Indian electric two-wheeler manufacturer in Bangalore, incorporated in 2017. The first Indian cab aggregator company made cab services a smooth experience in the initial phase. It has users in over 250 cities of India and employs 2.5 million + driver-partners.

Furthermore, Bhavish Aggarwal decides to step into the World of EVs to reduce Ola's cab fleet's emission and fuel dependency. In April 2018, it announced to have 1 million electric vehicles in its fleet by 2022. It acquired Amsterdam-based electric manufacturer Etergo in May'2020 and announced its line by 2021. Finally, the company announced setting up its plant in Pochampalli, Krishnagiri District, in Tamil Nadu in January 2021.

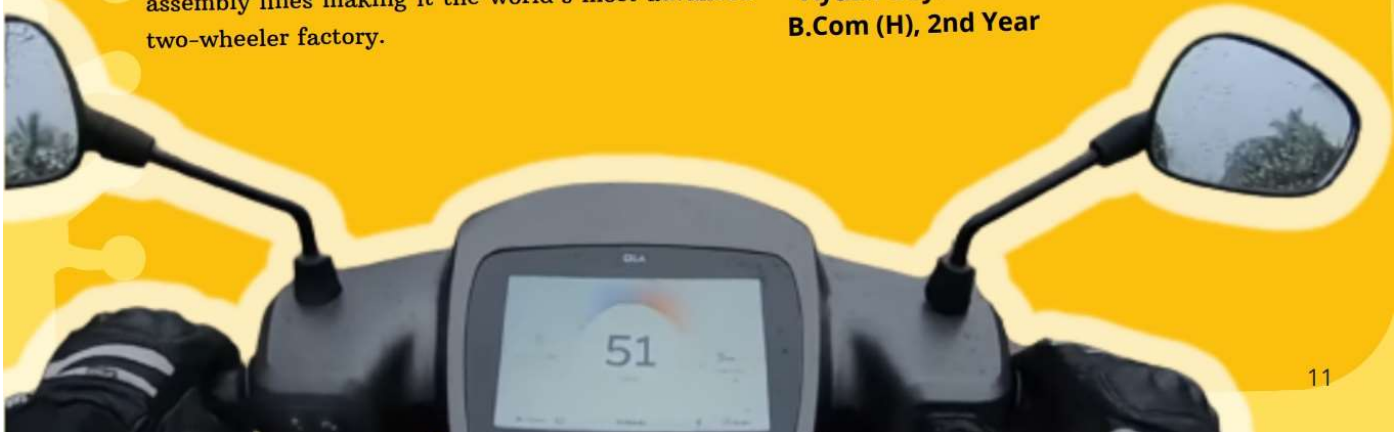
It is the world's largest two-wheeler factory covering over 100 acres of forest land with a negative carbon footprint. It also imbibes 2 acres of forest inside it making it the world's most sustainable two-wheeler factory. It also comes with advanced things like precision robotic welding, advanced automotive paint shop, and 100% in-house battery manufacturing. It comes with an impeccable capacity of assembling 25000 motors in a day, and it can manufacture 10 million two-wheelers in a year. A new scooter is made every 2 seconds with the help of 3000 AI-Driven robots over ten general assembly lines making it the world's most advanced two-wheeler factory.

The launch event of great models S1 and S1 Pro took place on a very prestigious India's independence day. Buyers went crazy seeing its specifications and features, and it proved to be very well worth seeing as the pre-order quantity in thousands.

Right now, the world is undergoing a shortage of semiconductor chips, making every electronic item more expensive; likewise, the production of Ola was also hampered in a big way by disrupting the whole assembly line, creating a massive delay in the delivery of scooters, and these all activities caused dissatisfaction among the buyers. The pressure on the company is likely to intensify if it has to ramp up its annual production capacity to 2 million units in the first phase and complete the orders. Our honorable PM said that India will become net carbon zero by 2070, and vehicles will play a pivotal role.

The Indian automobile industry is in the middle of a transition by startups and OEMs without decades of experience in the electric vehicle markets. Ola can regain its image and brand value quickly after filling its commitments.

- Ayush Goyal
B.Com (H), 2nd Year



GLOBAL WEALTH SURGES AS CHINA OVERTAKES U.S.

Global wealth tripled over the previous two decades from \$156 trillion in 2000 to \$514 trillion in 2021, with China overseeing the way and surpassing the U.S. for the top spot worldwide. According to a research report written by the research wing of McKinsey & Co, China has proceeded beyond the U.S. to become the wealthiest nation in the world.

The report examined the nationwide balance sheets of the top 10 wealthiest countries, including Germany, Mexico, France, Sweden, the U.K., Japan, Canada, and Australia, which accounted for more than 60% of the nation's total wealth.

China is the critical catalyst in such a rise since its worth skyrocketed to \$120 trillion in 2020 from \$7 trillion in 2000, the year before it joined the World Trade Organization (WTO).

As per the statements computed by McKinsey, 'Real estate accumulates 68% of the global net worth' followed by infrastructure, machinery and equipment, inventories, and, to a considerably lesser extent, so-called intangibles like intellectual property and patents. Bonds, coupons, and other financial assets are not considered while calculating global wealth because liabilities effectively offset them.

While the net worth of China multiplied 20 times, the U.S. witnessed its total wealth more than double, i.e., \$90 trillion driven by growth in property cost. The reports state that in both the countries, which are the world's biggest economies, more than two-thirds of the worth is owned by the wealthiest 10% of families, and their stake has been rising.

China does not have uniform fixed-asset taxation or estate tax. As per news reports, China's Evergrande Group crises are yet to be resolved, leading the nation into a similar crisis. Evergrande has \$310 billion of liabilities owed to institutional and non-institutional investors. If the concern is not addressed meticulously, it can lead to a liquidity crunch, as marked in the case of 'the 2008 U.S. housing bubble burst'.

The abrupt rise in net worth over the past two decades has outstripped the boost in the global GDP. The reports also uncovered that asset prices are nearly 50% beyond their long-run average comparable to income. The ideal resolution would be to develop the world's wealth into more fruitful investments that boost global GDP.

**-Aadya Agrawal
(Executive Member)**

Amazon Deal Slammed

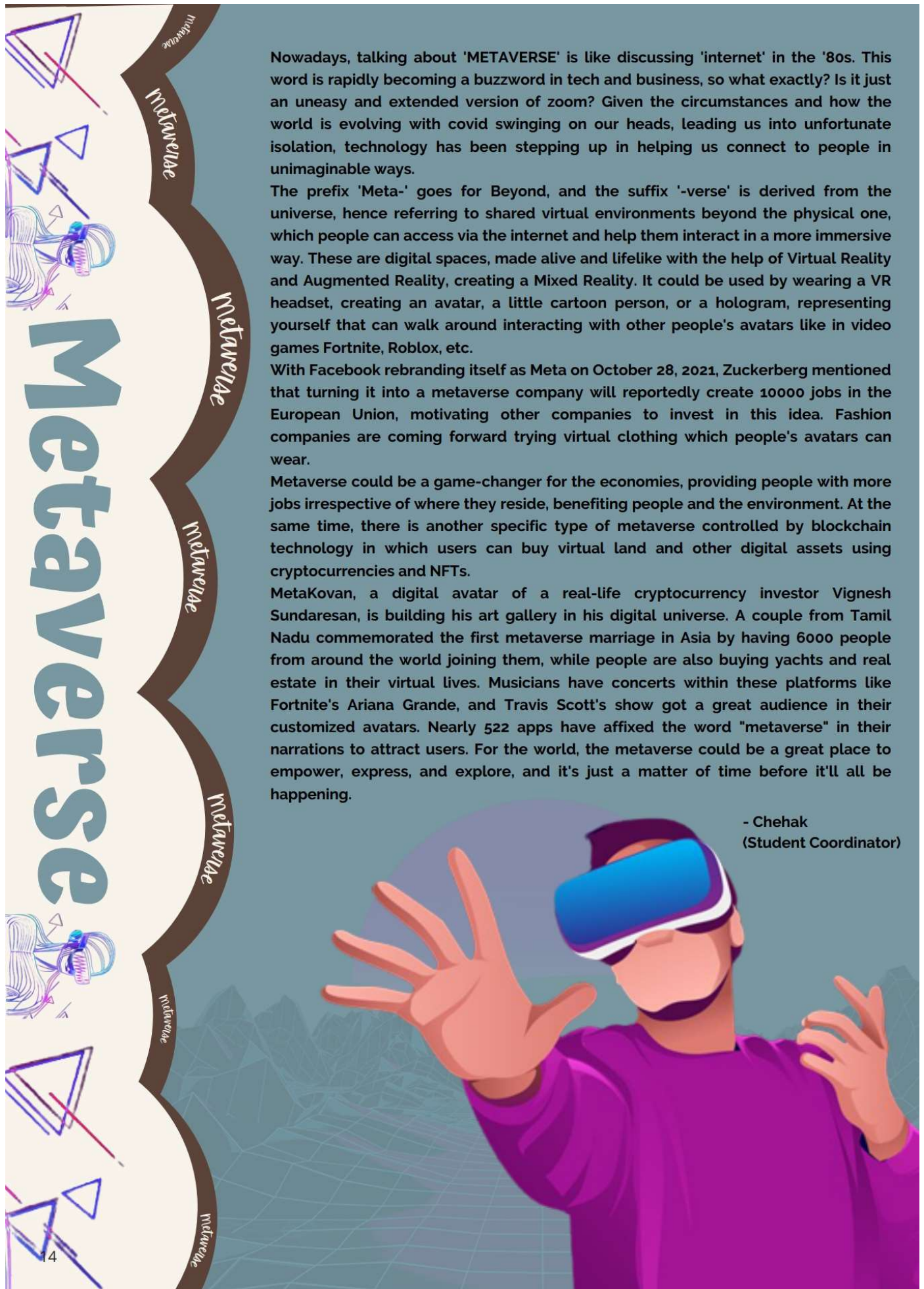
Amazon is an American Multinational Technology company, and basically, it focuses on e-commerce, digital streaming, cloud computing, Etc. It is one of the five huge companies in the U.S. information technology industry. The company has been referred to as "one of the most influential economic and cultural forces in the world," as well as the world's most valuable brand. Recently, India's antitrust body CCI has suspended Amazon's 2019 deal with future groups and has penalized in a monetary way that is no less than 200 crores for concealing information while seeking approval.

There is a 57-page order directing Amazon to pay the monetary penalty within 60 days from the receipt of the order. Amazon has suppressed "the actual motive and purposes" of the 2019 deal and sought to "establish false representation and suppression of material facts," the CCI order states. The regulatory body stated that it was now necessary to examine the deal afresh and stated that the deal's approval is going to remain in abeyance until the examination. The U.S. e-commerce giant, "Amazon," was charged by complaints that included Future Coupons Private limited and the Confederation of All India traders, not revealing the intent to indirectly control the parent firm, Future Retail Ltd., through its acquisition of a 49% stake in FPCL.

A month later, the Delhi High court had directed the CCI to revoke its approval of the Amazon-Future Coupons deal within the upcoming two weeks. Welcoming the order of CCI, CAIT, the trader's body stated that it is a landmark order and, "Amazon stands fully exposed for its mal-practices and a bunch of lies at all levels altogether with continued violation of laws and the rules. Demanding to ban the Amazon portal in our country, CAIT Secretary General Praveen Khandelwal said that the regulatory body had foiled the hostile bid of Amazon to control the domestic firms. The CCI ruling came two weeks later; the Supreme Court gave Amazon two weeks to file a response in a lawsuit. The CCI has taken its verdict in response to FCPL's application, in which the Future Group firm accused Amazon of hiding facts and violating India's foreign direct investment and foreign currency regulations while seeking CCI clearance for 2019's investment of Amazon FCPL.

- Adiya Vatsa
Bsc. Botany (H), 1st Year





The graphic features a large, stylized title 'Metaverse' in a light blue font on the left side. To the right of the title is a vertical banner with a brown background and a white scalloped border, containing the word 'metaverse' repeated five times in a white, lowercase, sans-serif font. The background of the entire graphic is a light blue gradient with a subtle grid pattern. In the bottom right corner, there is an illustration of a person wearing a blue VR headset and a purple long-sleeved shirt, with their hands raised in a gesture. The person's face is obscured by a white mask.

Nowadays, talking about 'METAVERSE' is like discussing 'internet' in the '80s. This word is rapidly becoming a buzzword in tech and business, so what exactly? Is it just an uneasy and extended version of zoom? Given the circumstances and how the world is evolving with covid swinging on our heads, leading us into unfortunate isolation, technology has been stepping up in helping us connect to people in unimaginable ways.

The prefix 'Meta-' goes for Beyond, and the suffix '-verse' is derived from the universe, hence referring to shared virtual environments beyond the physical one, which people can access via the internet and help them interact in a more immersive way. These are digital spaces, made alive and lifelike with the help of Virtual Reality and Augmented Reality, creating a Mixed Reality. It could be used by wearing a VR headset, creating an avatar, a little cartoon person, or a hologram, representing yourself that can walk around interacting with other people's avatars like in video games Fortnite, Roblox, etc.

With Facebook rebranding itself as Meta on October 28, 2021, Zuckerberg mentioned that turning it into a metaverse company will reportedly create 10000 jobs in the European Union, motivating other companies to invest in this idea. Fashion companies are coming forward trying virtual clothing which people's avatars can wear.

Metaverse could be a game-changer for the economies, providing people with more jobs irrespective of where they reside, benefiting people and the environment. At the same time, there is another specific type of metaverse controlled by blockchain technology in which users can buy virtual land and other digital assets using cryptocurrencies and NFTs.

MetaKovan, a digital avatar of a real-life cryptocurrency investor Vignesh Sundaresan, is building his art gallery in his digital universe. A couple from Tamil Nadu commemorated the first metaverse marriage in Asia by having 6000 people from around the world joining them, while people are also buying yachts and real estate in their virtual lives. Musicians have concerts within these platforms like Fortnite's Ariana Grande, and Travis Scott's show got a great audience in their customized avatars. Nearly 522 apps have affixed the word "metaverse" in their narrations to attract users. For the world, the metaverse could be a great place to empower, express, and explore, and it's just a matter of time before it'll all be happening.

- Chehak
(Student Coordinator)



**SHORT
COLUMNS
SHORT
COLUMNS
SHORT**

"APPLE ANTITRUST LAWSUIT"

Epic Games v/s Apple is a lawsuit brought by Epic Games against Apple in August 2020 in the United States District Court after the iPhone company removed Epic's popular game 'Fortnite' from its app store.

Epic alleged Apple saying that it violated antitrust laws by forcing developers to use its payment system and prohibiting them from telling app users about alternative ways for payment. Previously the founder of the gaming company brought forth the fact of a 30% revenue cut that Apple takes on each purchase made in the App Store.

The holding came in favor of Apple stating that Apple is not considered a monopoly and did not engage in antitrust behavior on nine of ten counts, yet the conduct of Apple in enforcing anti-steering restrictions is anticompetitive.

Aayushi Chachra (Student Co-Editor)

"NEO BANKS"

As per the recent report, 80% of the population of India has bank accounts. Also, with everything turning online, we all have altered ourselves correspondingly. This is where NEO BANKS stepped up in 2017, also referred to as "challenger banks" in the UK. NEO BANKS are direct banks that operate online, providing all the physical banks' services with mobile-only platforms. They have been substituting them ever since because they are more convenient, nearly infallible, and provide 24/7 service and whatnot. There are dozens of them in India, namely Jupiter, Finin, North Loop, Open, and others, with FamPay specifically targeting teens.

**- Chehak
(Student Coordinator)**

FORTUNE



Fortune 500 Companies pay 0% Tax

It seems an outrage when many profitable corporations do not pay any taxes. Nevertheless, how do they manage to do so because avoiding and making defaults in paying taxes have many consequences, and it is not unknown to any. As per some research and reports, companies use some ways to avoid paying taxes.

Let us take an insight into them.

- **Foreign Subsidiaries:** There is a common practice known as an offshore tax shelter in which these corporations shift their profits to foreign subsidiaries, especially in countries with lower tax rates.
- **Depreciation:** Another method is using the method of Accelerated Depreciation. These companies declare less income and defer paying taxes for many years in this method.
- **Stock Options:** Another avenue that companies have used is giving out stock options to employees as a part of their compensation. The difference in employees' payments for stocks and their market value can help them claim the tax deductions through this method.
- **Industry-Specific Options:** Some companies are privileged by the Federal Tax Code to get some tax breaks. For example, oil and gas drilling, video games, film production, Etc.

Since companies have been misusing many such kinds of ways to avoid taxes, it seems no less than an outrage.

**- Aakriti Narula
(Student Coordinator)**

GROFERS TO BLINKIT

GROFERS, the online delivery app, rebranded itself to BLINKIT to further emphasize its endeavor of providing groceries delivered within ten minutes, reflective of the BLINK OF AN EYE. It has shut down its outlets and has restrained itself to only those areas where it can deliver products within the promised time.

It's executing its 10-minutes delivery in 12 cities through 250 stores, while the remaining 18 towns offer regular one-day delivery. The company formulated its new mission statement- "instant commerce indistinguishable from magic." They function through dark stores, the distribution centers exclusively for online shopping, to facilitate the delivery. BLINKIT also plans to deliver items beyond grocery and has commenced providing electronics and cosmetics.

**- Chehak
(Student Coordinator)**



5G SPECTRUM

So far, India's tryst with the 5G spectrum is a juggling act. Unlike earlier cellular wireless generations, 5G needs a combination of spectrum across low to high bands. The spectrum auction held in March 2021 got no bidders for the premium bands to deploy 5G. Telecom Regulatory Authority of India (TRAI) reserved the price of the 5G spectrum at INR 4.92 billion per unit, the costliest rate in the world.

Local carriers sought a better price for implementing 5G in India. Fearing no takers of the 5G technology, the Indian government decided to seek renewed prices from TRAI. The Department of Technology (DoT) presently allotted a 6-month 5G trial in the 700 MHz, 3.5 GHz & 26 GHz bands.

The 5G spectrum auction has likely been postponed to mid-2022, early 2023.

- Aadya Agrawal (Executive Member)



ICAI, CA-PG STATUS

In an official order, the University Grants Commission (UGC) has granted the status of Post Graduate to individuals with Chartered Accountancy (CA) degrees. As a result, CAs can now pursue Ph.D. in all the Indian universities, unlike earlier when only 106 universities, 2 IITs, and 7 IIMs used to allow CAs to register for a Ph.D. Program. The CAs are now also eligible for UGC's NET and the award of Junior Research Fellowship/Assistant Professor in all Indian universities. The decision results from the Chartered Accountants of India (ICAI) request, one of the premier accounting bodies that have achieved global recognition over the years.

- Aayushi Chachra (Student Co-Editor)



GST CHANGES IN 2022

The last Gst meeting was held on 31-12-21 led to the following changes –

- New rules related to mandatory Aadhaar card authentication for GST refund the self-assessed tax shall be furnished in GSTR -1 instead of GSTR-3B.
- No appeal against sec 129(3) unless the amount is equal to 25% is paid.
- The due date of furnishing return in GSTR-9C and GSTR-9 has been extended from 31-12-21 to 20-02-22.
- Hike in GST rates of footwear and textile industries.
- If goods are seized in transit, the payment shall be made within 7days (earlier 14days) of the issue of notice.
- Regulations relating to blocking GSTR-1 on Non-filing of GSTR-3B, for the previous two periods.
- Recovery of penalty from the sale of goods or conveyance detained or seized intransit by the department by auction.

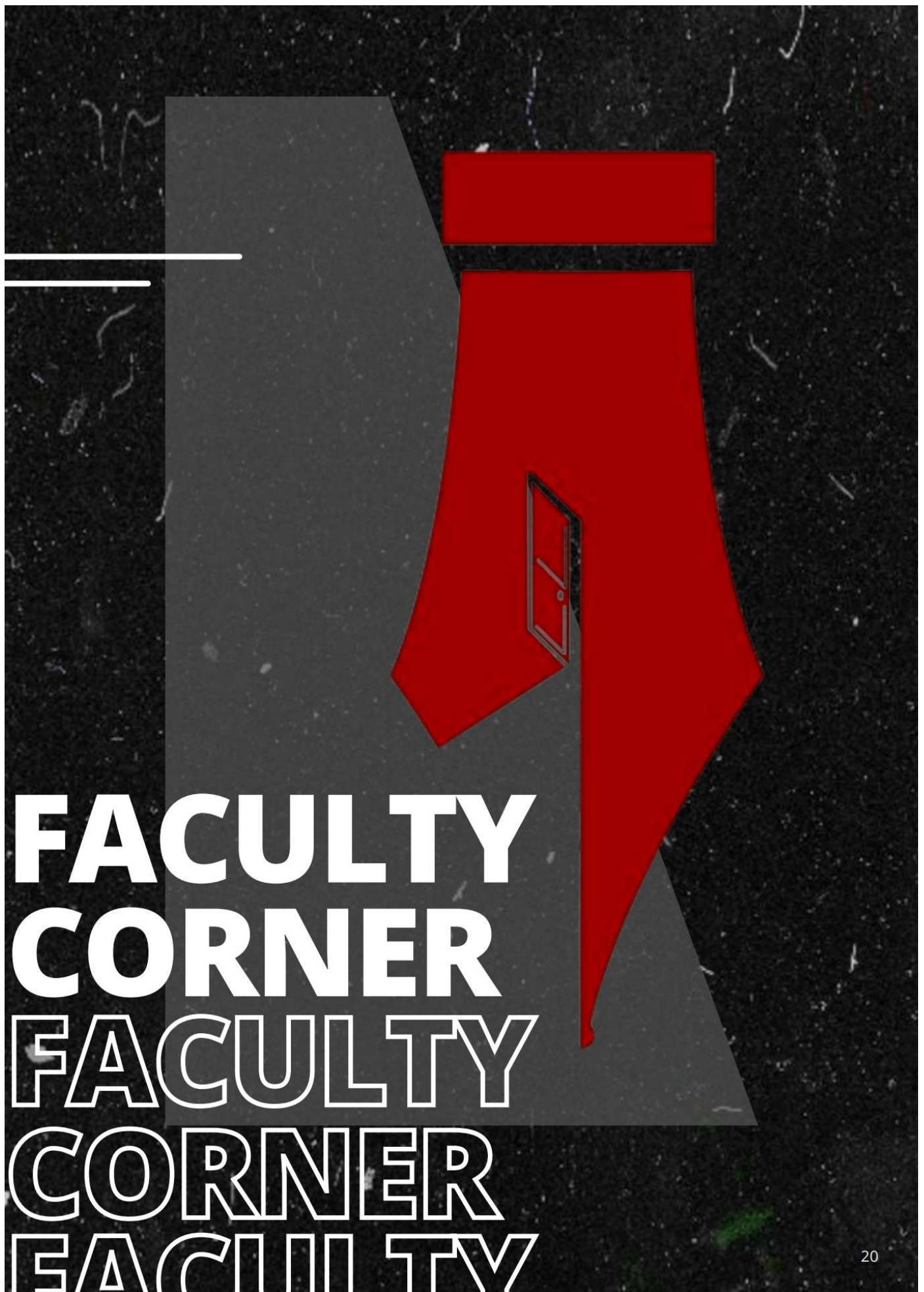
- Nabya Kumari (B.Com (H) 3rd year)

PAYTM IPO FAIL

Paytm IPO was India's most extensive Initial public offering of history. It raised Rs.18,300 CR funds till now. On the First day, Paytm's parent company Fintech and One97 communication ltd. launched IPO on NOV 1-3 at the issue of Rs. 2150/share, but it tanks on 25%. Investors bore heavy losses as their 1/4th capital was erased. Paytm market capitalization works to 1,01,399 CR against its expectations of 1,40,000 CR. Paytm founder & CEO Vijay Shekhar Sharma has 14% of its valuation 14000 CR against 21000 CR expected when IPO was set down. The stock performed poorly due to inflated valuation and large floats. It has flagged concerns for growth prospectus as they considered the absence of license for lending business.

- Rupali (B.Com (H), 2nd year)





AN EXPERIENCE OF A LIFETIME :

" ONCE A FULBRIGHT, ALWAYS A FULBRIGHT "

On August 7 2005, as I was anxiously waiting at New Delhi Airport to fly into an unknown world, little did I know that I was about to embark on the most exciting "adventure" of my life. It was going to be an experience that would change me forever! Yes, I am talking about my experience as a Fulbright Foreign Language Teaching Assistant (FLTA) at the University of Florida (UF), Gainesville, USA. Through this program, U.S institutions get native speakers to teach foreign languages. At UF, I taught Hindi to 25 students who were second generation Indians and Pakistanis. The class also had 2 Americans, majoring in Religion and interested in the rich cultural heritage of India. In the beginning, I had to make quite a few adjustments. Being an English teacher, I had never taught Hindi before. I found the American education system very different from ours – the informal atmosphere in the classroom was quite shocking for the prim and proper Victorian that I was! But very soon, I adapted myself and began to enjoy and appreciate the differences. I also took 4 courses thus, getting a hang of both teaching and learning at UF. It was an enriching experience from which I have evolved both professionally and personally.

One of the main purposes of Fulbright is to foster cultural understanding among the people of America and the other countries of the world. As a Fulbright FLTA, I was also an ambassador of my country and tried to play the role to the best of my ability. At UF, I enjoyed the privileges that come with the Fulbright tag and the usual remark, "You are a Fulbrighter? Then you must be smart!" The highlights of my FLTA experience were the Orientation in New York, the FLTA Workshop in Washington D.C, the weekly Fulbright Happy Hours – an informal get-together of the Fulbrighters at UF, the trips to Silver Springs and Kennedy Space Center organized by the Fulbright chapter of Florida – where I got the opportunity to meet Fulbrighters from all over Florida. A much-awaited event on the campus was the International Coffee House organized by the International Center. Here, I met students from different parts of the world. We Indians celebrate the plurality of our country where the language and culture changes every few miles. But this was diversity at its best! I made friends from all over the world that has made me more tolerant and open to different people and ways of living.

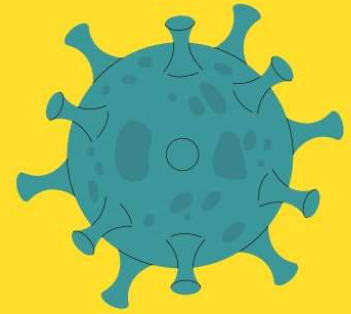
Now, when I look back, it seems like a dream...I am happy to say that I came back with more than fond memories – memories I will treasure all my life. Thanks to Fulbright, I have a sister in Turkey, a brother in Indonesia, Jordan, Iraq (the list is endless....) and a place to stay in every part of the world. More than 15 years have passed and I still miss my FLTA days. But as Debra Anderson, Coordinator of International Student Services at UF says, "Once a Fulbright, always a Fulbright!"

Dr. Joita Dhar Rakshit

**(Assistant Professor,
Department of English)**



CHALLENGES OF CORPORATE GOVERNANCE DURING PANDEMIC COVID-19



Corporate Governance refers to the act or process of overseeing the control and direction of an organization. It is about promoting fairness, accountability, transparency and responsibility. Also, known as the Four Pillars of Corporate Governance. Corporates or Institutions should ensure that the needs and the interest of all the stakeholders such as shareholders, employees, customers etc., are taken care of in a balanced and transparent manner.

The prevailing period of COVID- 19 pandemic has left us wondering whether Corporates have really adopted the principles of Corporate Governance in true spirit. Some of the glaring issues which were witnessed during these tough times are:

- Lack of empathy shown by most of the hospitals by overcharging the patients and or creating artificial shortage of beds or life saving drugs.
- Corporates going for retrenchment to protect their own bottom lines at the cost of livelihood of their employees and their dependent families.
- Airlines charging exorbitant flight tickets thereby harassing the stranded passengers.
- Suppliers of Oxygen cylinders , oxygen concentrators were having a field day.

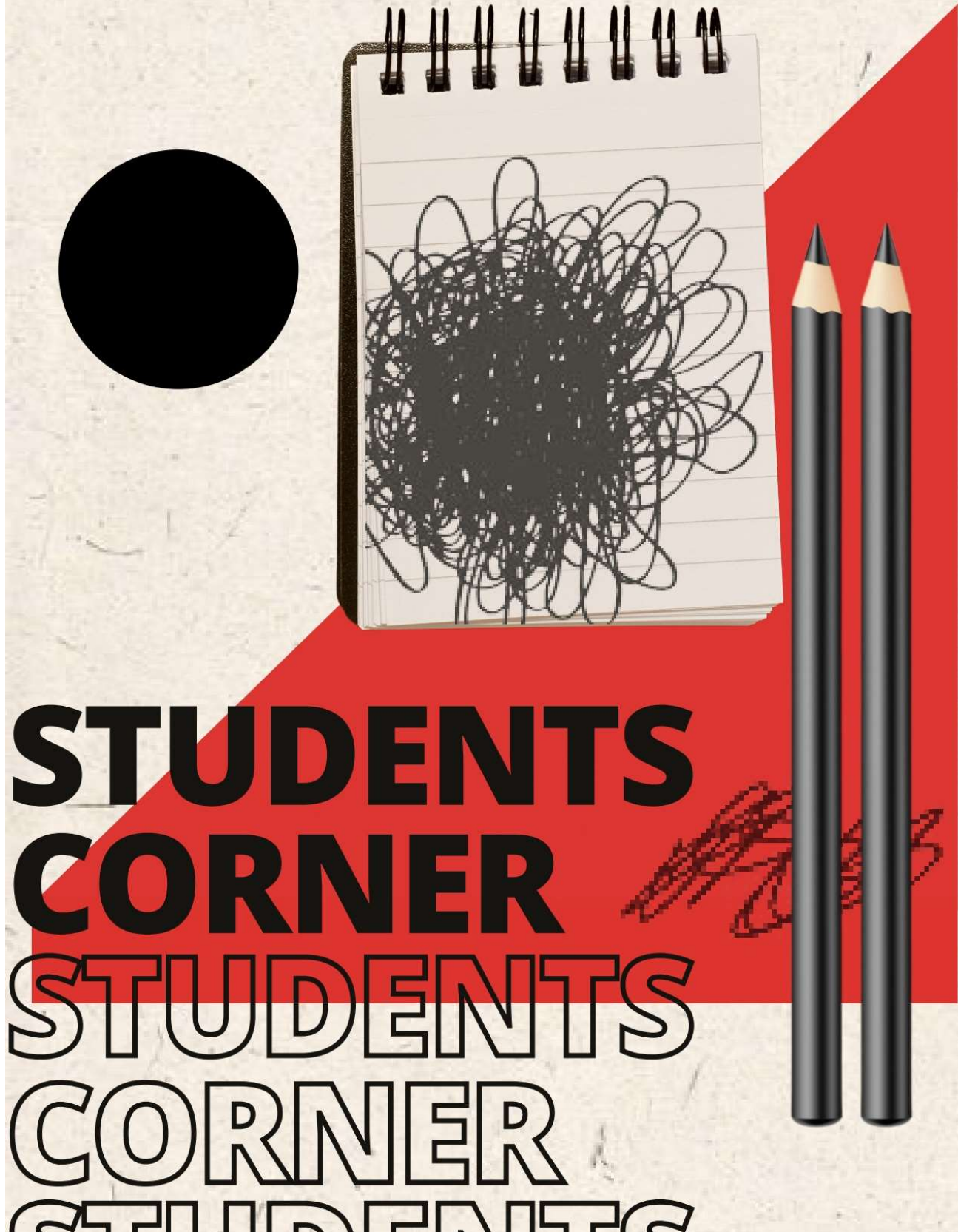
The list is endless. Corporations need to introspect about their role in protecting and enhancing the economic, social and psychological well- being of their various stakeholders. They talk about integrity, honesty, social responsibility, ethics. Where were these golden words during COVID -19 pandemic?

There is a need to have a relook at Corporate Governance mechanism. Ultimately it is the act or omission of those entrusted with relevant responsibilities that will decide whether the governance objectives have been achieved or not .

Now as the situation is improving at a snail's pace, it's time to decide how to punish the culprits for their mis-governance. Government should seriously consider taking punitive actions against these corporations and develop mechanisms to proactively deal with such circumstances in future and develop a resilient economy.

Rupali Pabreja
(Associate Professor)





The **PERFECT**

Girl

Who is a perfect girl?
Someone to make your head swirl?
Nope! Swirling will make you fall
Real is one who will stand with you
In time short and tall.

Who is a perfect girl?
Someone who can cook?
Nope! Food can be poisoned in place
Real is one who will never forget your face.

Who is a perfect girl?
Someone with silk hair and fair skin?
Nope! Hair can fall and skin can get a dead
layer
Real is one with a silk heart and a mind
which is fair.

Who is a perfect girl?
Someone who can wear high heels?
Nope! Heels break and it hurts
Real one will never let your name mix in
mud.

Who is a perfect girl?
Someone whom the society designs?
Nope! The designs of the society is crook
Real one is who doesn't follow them, no
rule book.

I don't know who she is
But I don't want her to bow down and kiss
To the ugly and grotesque snakes of the
society that hiss.

- Aayushi Kushwaha
B.Com (Hons.), 2nd year

SOCIAL MEDIA AND YOU !!

Social Media can be an Asset or a Liability. It depends on how you use it and for what you rely on social media for. We have plenty of media apps. If I start listing, the list goes on and on. According to a survey if a person has an Instagram account it's probable that he/she also has a Facebook account, a Twitter account and all the rest as well. If you look up your Apps Storage on your mobiles you will be glad to see that you are a consumer of almost all the media brands. And you are investing your time into each one of them, which makes these brands or companies gain popularity and they earn through you being acting as a medium for them. It's just like you are being utilized for their benefit and you are not learning anything and just losing your time, which you could have invested in yourself, learning a skill, working out, listening to a podcast or picking up a hobby. This case is true for the majority of the people around us, mainly between those who are aged 15-20 years. But if you look up to social media for learnings, updates, upskilling yourselves, then it's a wise choice. You won't regret investing your time if you use it for your own benefit. But just watching

reels, memes and short videos for fun raises your dopamine level. Every time you swipe to the other video and stick to that stage for some time you won't be able to switch yourself from happy go mode to the focus mode. You will see a lag in your focus on the task you do after watching and spending time on reels and videos. Moreover, this type of media restricts your retaining power. Since, you swipe to the next video every 10-15 seconds. Once you swipe you are in a totally different environment. You don't even remember what you saw 5 minutes back, as in what was the context of the video. You just go on watching and swipe and swipe and swipe. This ultimately forms a circle and you end up sticking to your mobile for straight 60 minutes, WOAH!! You wasted your 3600 seconds in a go. Media is a product which is supplied to us. But it's us the consumers who should decide how we use the product offered, when to use and for what to use. I would recommend you all to spend time with yourselves and make your own choices of using these and use it for a good cause and not let the media cause.

- Tanisha Gakher
B.Com Hons, 1st Year

ROBOTIC PROCESS AUTOMATION

The growth in businesses has always had a helping hand of technology. Technology makes work easier, more accessible and convenient. Convenience in doing work has been a motivation in technological reform since ages and in business it has gone a long way and is still moving ahead.

One of the technological reforms is Robotic Process Automation (RPA), as the corporate world is growing and companies are having large numbers of employees, where sometimes management and information dispersal or reaction time for situations has become very difficult. Here RPA has come into the frame.

Robotic Process Automation is business process automation which is based on artificial intelligence. In this a traditional workflow automation happens where a software developer produces a list of tasks to automate a task.

It can be very well explained through this example-

Most of the organization in this current era is using this automation and we all encounter this in our day to day interactions with companies, institutions and even with professionals.

This is automated email reply, where a simple Automation process is used in which customers or students are replied with a set of ordered content with repetitive information seeking.

Taking the example of DU where OBE was conducted, when a student submits it's answer online a confirmation email is received. Nobody is sitting at the back end to reply to every student. It's artificial intelligence using Robotic Process Automation!

In corporate Robotic Process Automation is used with (ERP) that is Enterprise Process Management which makes systematic software together to help the company.

ERP is integrated management of the main business process often in real time and mediated with software and technology.

RPA in the ERP system helps businesses in making time consuming processes less costly and less labor concentrated.

Employee Management:

While working with ERP, this task was manual and needed human interference to select an employee based on his or her skills and know about the employee's experience. Still, the software robots can perform this process without any human interaction and decide whether the candidate is selected or not. It can process the documents and fill in the data by itself.

This reduces the time consumption and human dependency on this process.

Listing some advantages of RPA-

It helps in making use of human resources more efficiently and effectively. The low value tasks which are repetitive in day to day actions of employees can be replaced by the RPA system and human minds can work on tasks which need more of their skills.


Errors can be reduced as in many tasks the human hand can make errors but an order of tasks designated to artificial intelligence can't make any errors.

Whereas these functions can be done by RPA it can also help in identification of process gaps and areas where improvements are still missing.

One of the best opportunities that RPA provides is better customer service as it is highly valuable, and at the same time needs high attention and maintenance. Here employees can be free from root administrative repetitive tasks to give better experience to customer service at work.

**- Ishika Mishra
(B.Com Hons, 2nd Year)**

RIGHT OR WRONG



As a child, I've always had,
A clear demarcation between right and wrong.
I knew the path labeled 'righteous'.
I knew the ones I was never to step on.

But seems like it's not so clear,
The line between these two extremes.
And the world constantly tells you to pick one,
It reminds you the choices cannot be redeemed.

It's wrong to answer back to elders.
But what if they disrespect me?
Is it right to bow before their opinions?
Or is it wrong to stand with what I believe in ?

If it's only right to kiss the ones you love,
And otherwise, it's a sin.
So was it wrong to kiss that stranger then,
When a little comfort was all you needed to live?

I know hurting someone is wrong,
So when he broke your heart it couldn't be right.
Then when you repeatedly hurt yourself for him,
My dear, how is that justified?

When you've always understood,
The pain, the situation and the heart of others.
Then why do they say it's wrong to expect,
All this for you from someone?

The more I try, the more I get confused,
The world ceases to make sense.
And I doubt if there ever existed,
Things are called right or known as the offense.

- Aadya Agrawal
(B.Com Hons, 2nd Year)

PURPOSE OF EDUCATION

Education is not preparation for life; education is life itself." —John Dewey.

In 1947, Dr. Martin Luther King gave a lecture entitled The Purpose of Education in which he told his audience that the goal of proper education is "Intelligence plus Character."

"If you can read this, thank a teacher." It is a cliché but indeed true. Education is the fundamental right of human beings that no one can take away.

It is a key to unlocking the golden door to freedom and enables a man to become more efficient and achieve his life's legitimate goals.

The importance of education can no better be felt than an illiterate and ignorant person who never had a chance to visit the school, who suffers from the bane of illiteracy and is dependent on others for survival.

Being educated can save one from unsophisticated exploitation and equips one with the confidence to unleash the voice against the undesired. It is a key to building dauntless character and cordial social life.

Over 287 million adults are illiterate in India. They are unaware of their fundamental rights; most perpetrators are even ignorant that they have committed serious crimes due to the lack of education.

In earlier times, education was considered a luxury. It was restricted to high-born only. But now, the scenario has changed, and it has become a legal right for every individual. Education gives the wings to fly, to aspire to explore. It has the potential to revolutionize the course of a nation. It is a pillar for development, a key to fulfilling all dreams, to get the best of both worlds, and a lane to attain the most incredible skills and abilities. Education is a blessing and must be respected.

- Sakshi Garg
(Bsc, Physical Science with
Computer Science, 2nd Year)



I MISS THOSE DAYS

I miss those days,

When classes were held in actual classrooms,
Not on random links on meet and zoom.
When we used to wake up by school van's horns,
But now all these notifications just bring me gloom.

Online lectures are all about slides,
I miss the black boards, coordinating hands and eyes
And the anticipation of taking all the notes,
Before it all gets wiped.

During the morning assemblies when the temperature
stooped,
We huddled in our little troops.
Talking to friends had a different kind of warmth,
Which can never be replaced by these Whatsapp
groups.

When what came to mind while cheating,
Was not Google it was chits and hushed talking.
Now we don't find classmates in washrooms,
But on Instagram while bunking.

When getting ready meant untangling our shoe laces,
The morning began with a spark on the faces.
Now we just open our laptops and untangle our
earphones
Can't we be already done with these Covid cases?

Because I miss those days when life was simple.

- Bhawna Gurnani
(B.Sc. Life Sciences, 1st year)



SOMETHING PRICELESS WE HAVE

The world seems glimmering before us then,
When we are introduced to the universe by them
The moment they meet us on this earth
We are the source of their profound mirth

We grow under their affectionate care
Slowly, we are bounded by their mirth so much that we don't care
We are clutched in the shackles of grandeur
And we disregard the duties we need to render

They fulfill our stubborn demands
They listen to all of our grudges and commands,
We overlook the hardships they meet,
To keep us smiling, all the happiness they forfeit

Years around we toil for an old-age home
We despise them at times, at times we groan,
And abandon them at dire state,
Yet they don't blame us and acute their fate

They don't need fame, they don't need pleasure,
They don't need comfort, they don't treasure,
But the only thing they desire is to be close towards
Because finding is near them is appeasing to their hearts

Let us share their smiles and divide the moments of lament,
Indeed parents are the best gift to us, God ever sent.

- Tanishka Ronak
(B.Com Hons, 1st Year)

Stages

Welcomed in this world with a cry
While the, whole family tend to enjoy
This marked the start of the life's fantasy
Couldn't speak and the mouth was empty
But the world around me, I could listen and see
Greenery everywhere I could see and,
Happiness prevailed the space around me
I too responded to it happily

I was in the stage of life called infancy
My ma fed me milk while grandma nursed me,
Nourished me to conquer the world I could see
Few weeks later gained all my senses
Now I could understand my ma's absence
Sobbed a lot for her to come,

Hold me in her arms and satisfy my tantrum.
Few weeks later got enough clever
Started using hands and legs in sync together
Soon, Started creeping using the arms and knee
When exhausted laid down on my tummy
Soon Strengthen up the feet and tried to walk
By Cheerful and slobbering mouth my success I dialogue

The first footstep was a small step for me
But was a great leap for the whole family
In amusement they saw me running around
Motivated me, whenever I fell on ground
Soon Stepped into another realm of life
Books, pencil, eraser and sharpener the bag
contained 3 years passed by learning and rhymes

I recited Left kinder garden and a disciplined student life I ignited
Was Supposed to study hard and wake on time
Gaining good marks was only the goal
Set by the teachers and the family whole
Enjoyment time diminished by each passing year
Loads of books on the back I have to bear
Got an important lesson

If the more I study the more I acquire
The less I know, more the fact I admire
The world to conquer I phrased earlier
The importance of knowledge, now it's all clear
Soon the number of books dramatically decreased
But lots of knowledge was supposed to
be perceived Along with-in inculcated values and ethics

Teachers became stricter and schedule
more hectic eyes scintillated
with the aim I had To achieve it hard work was only
an aid Eyes of my parents on my success were constantly laid.
This is the only reward I have for them, to stand amongst the best
When they could proudly say, our son shining brightly then the rest.

- Himanshu Amdola
(B.Sc. Mathematics (Hons), 2nd Year)



MODUS OPERANDI OF LIFE

A sorrowful dusk and a dawn full of misery,
An empty soul, every so often felt shivery.

A deserted psyche did not fill the self created void,
Counting the bruises and cuts the soul had taken in stride.

Nevertheless, Psyche never allowed to let the curtain of life fall,
No wonder, the morose soul was stony hearted towards one
and all

Ultimately, When all was said and done, A ray of hope was
visible after the crestfallen days
Happy days were extending their arms with handful of
bouquets.

In this day and age, Psyche was glad that it overcame the gloomy days
As, life teaches us things in its own quirky ways.

**-Adiya Vatsa
(Botany, 1st year)**

SERVICE

**No traces of bliss
Lived ones we miss
We thought we are a priss
Little did we know Covid is our remiss
want to become a doctor
want to become a nurse
want to become a pharmacist
I want to be in police
want to become a teacher
want to sell vegetables
want to run a grocery store
No holidays, no breaks
they demanded
Working tirelessly, evenhanded
No words are enough
to describe their feat
They are serving us
when humanity has become heat
Selfishness doesn't exist
in their dictionaries
A salute to these Souls
The heroes so revolutionary**

**-Malika Khanna
(B.Com Hons, 1st Year)**

CHANGING TIME

With the changing time, everything changes...
Changing time will bring many changes- good & bad
But few things change to the best but a lot changes to the worst....
The goodness of seasons changes to thunders and disasters, In
spring, the fragrance of flowers is gone,

The scorching heat of summers rises unconditionally The frosty
winters are turned into bleak,
The autumn goes without a leaf landed to the heavenly earth The
magnificent forests are desolated into deserts, The snow-capped
mountains are spin into craggy lands The glassy lakes are turned
into the filthy water

The charming cities are now turned into bustling industrial
bunkers,
The beautiful woodland villages are spins into lost wastelands, The
changing time brought out evil all around everywhere,
The people are engaged in malpractices that diminish the quality
of the environment,

The selfish and cruel behavior of people just gave a severe blow to
disasters
The changing time brought out the effect of doing bad in the past
centuries.

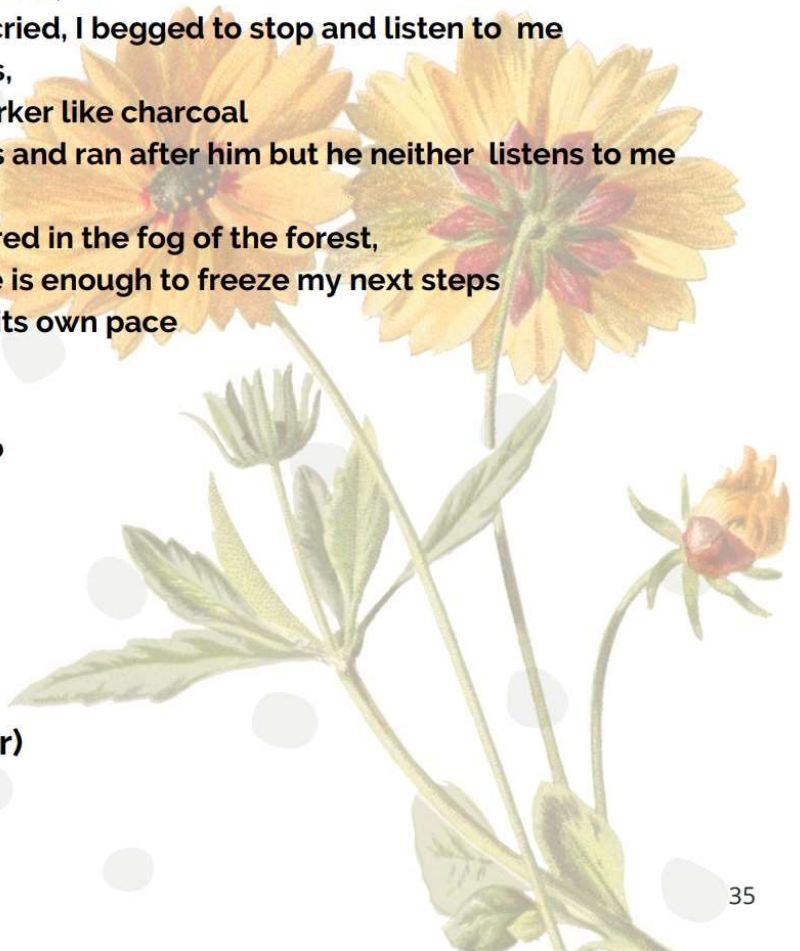
Truly speaking the essence of living and beauty of the
environment starting vanishes....

- Kapil Sharma,
(Bsc LS, 1st Year)

ONCE UPON A TIME

Once upon a time,
There was a moonlit night with lots of stars twinkling in the sky,
There was also freshly river flows in the dense and huge forest,
I slept over a log of wood near the bank of the river Suddenly a beam of
light stroked in my eyes,
I felt that someone was calling my name
I continued to sleep, then, again and again,
he called my name I realized that someone is there with me
I woke up in a hustle-bustle and saw
Someone is standing on another side of the river,
I knew him who is there, but I ignored him with the greatest ignorance,
Then he started going into the dark and dense forest, I crossed the river and
followed him
I called him several times but he doesn't listen to a single word He
continues to go deep in the forest,
I followed him, I called him, I cried, I begged to stop and listen to me
But he never stops, as he goes,
The night turns darker and darker like charcoal
I ran and rolling down the hills and ran after him but he neither listens to me
nor stops,
After sometimes he disappeared in the fog of the forest,
Disappointment and lost hope is enough to freeze my next steps
I stopped but it still moves at its own pace
As the slang of the forest is
Once you left a place
You will never get a chance to
Return back to that place.
So I can't go back.

-Kapil Sharma,
(Bsc LS, 1st Year)



Mother

THE DAY wHEN SHE TELLS HER HUSBAND
 THAT THEY ARE BEING BLESSED
 WITH A SPECIAL GIFT
 THE DAY wHEN SHE FEELS
 HER TUMMY Is ABIT HEAVY
 THE DAY WHEN SHE SWITCHES FROM
 FITTED TO LOOSE CLOTHING
 THE DAY wHEN SHE STOPS HAVING
 FooD OF HER OWN CHOICE
 THE DAY WHEN SHE STOPS
 TREATING HER PAIN
 THE PAIN OF THOSE SEVERE CRAMPs
 THE PAIN OF A BODY IN HER OWN BODY
 THE PAIN WHICH HURTS BUT
 GIVES THE BEST FEELING

THAT FIRST KICK MAKING HER EXCITED
 HER HOME BECOMING JOYFUL AND DELIGHTED
 WHO REALIZES SHE GOES THROUGH THICK AND
 THIN
 THE GLOW BENEATH HER STRETCH MARKED SKIN
 WE ALL FORGET HOW WE CAME ALIVE
 A WOMAN FOR US KEPT HER ASPIRATIONS ASIDE
 THE MOST INNOCENT SOUL ON EARTH
 No MONEY NO LUXURY
 SHE JUST NEEDS oUR LOVE
 SOME GESTURES THAT WE CARE FOR HER
 SHE WILL NEVER SAY WHAT SHE FEELS
 KEEPING HERSELF CONCEALED
 DEAR READERS,
 Go HUG YoUR MoTHERS TIGHT
 BECAUSE SHE IS ALWAYS THERE
 wITH OPEN ARMS To cOMFoRT YOU
 WITH A SMILE So BRIGHT

-Malika Khanna,
 (B.Com Hons, 1st Year)

STUDENTS' EXPERIENCE

My journey at ANDC had a good start with an online orientation where our faculties and seniors presented themselves and made us familiar with the college and I won't lie I was quite impressed. Initially, It was chaotic as most of us didn't know what we were supposed to do and hence, there were a lot of queries but our teachers and seniors had no hesitation in guiding us through that. As days passed, my relationship with other batchmates strengthened which helped me in adapting myself through all the circumstances that passed by. Further, we were introduced to lecturers' teaching styles and some new subjects like business law and environmental studies. The recruitment and training for different societies was quite a new concept for us. Hectic, yet fascinating! So far this has been my journey and I know there is a lot coming forward which I'm eagerly anticipating for.

Abhishek Kumar, B.Com (H) 1st Year

When college began, it was a solitary road for me. At first, on my part of being an introvert, the fear of social involvement overshadowed, but Surprisingly, even though virtually, the acquaintances I met have never made me feel alienated. The societies are really innovative in keeping everyone's interest served. The seniors are always there to get us through any task or trouble. Most importantly, the teachers consistently make the lectures knowledgeable as well as interactive helping us throughout.

Ishita Sharma, B.Com (H) 1st Year

Commencement of our college was by a typical orientation day, already set in mind expectations for online classes as we had been in the same experience for almost 2 years by then. But, ANDC has not been the same for me ever since, it has been evolving for me at some level every day, as I gradually got to know about the co-curricular activities and societies, it's been altogether a new experience. The moment I got over with all this it was my society's orientation day, the first time I visited the premises or the campus of ANDC and Bang on!

What a day, what a start to the journey, just that day itself I learned so much about the culture of this institution, the crowd, and teachers and I very well enjoyed it, made a load of friends that day, and it marked a beginning for me. So, to conclude I would say ANDC for me now has become the soul to study and fun and yes, definitely the next big milestone.

Jason Lazres, B.Com (H) 1st Year

Acharya Narendra Dev College came into my life as a source of opportunities to widen the boundaries in which I restricted myself earlier. By far, my experience in the college has been great. Due to covid-19 restrictions, only a few of us got the opportunity to visit the campus. Fortunately, being able to get that chance, stepping into the college felt exactly how I had portrayed building myself as a college student. As the experience is online, there is a lack of interaction in person which has made communication quite uneasy. Regardless of the prevailing circumstances, the college and the faculty members are trying their best to comfort us. One of the best things is how helpful the seniors have been and how organized all the society's work is. I hope that I will do justice to this institution.

Malika khanna, B.Com (H) 1st Year

At first, ANDC wasn't on my first list but now being a part of it has truly changed my perception. The faculty along with the batch mates feels like one big family to me, even in this online phase. Hence, there is no doubt in saying that this affection couldn't be measured even after these prevailing circumstances. The lecturers are really understanding and put us under no unnecessary pressure of work. My friends in other colleges tell me about the difficulties they face in coping up, and luckily, that's the one thing I have never felt here. This college focuses more on our development and gives us numerous opportunities for growth through societal projects. The seniors are nothing like pranksters we have viewed in movies or sequences. Rather, since day one, they have been guiding us through everything. There hasn't been much to experience yet, but I admire this arena of people gradually coming close every day. I got the chance to stop by at college for a workshop and that no doubt was refreshing.

Prachi, B.Com (H) 1st Year

My experience till now in the college has been cordial because of such good people I've met yet. The faculty has been really supportive and understanding as well. Didn't expect but made some really good Friends too.

Although, it is quite unfortunate to say that we all have to sit and study In online mode where interaction becomes almost negligible so I just hope the circumstances change soon and we shift to the life we expected as that of a normal college student.

Akshay Malhotra, B.Com (H) 1st Year

LET'S PLAY

MATCH THE LOGO & TAGLINES



SAVE MONEY.LIVE BETTER
BECAUSE YOU ARE WORTH IT



JUST DO IT



IMAGINATION AT WORK



WHEN YOU CARE ENOUGH TO
SEND THE VERY BEST



EAT FRESH



THE BEST OR NOTHING



HAVE A BREAK HAVE A ____



MAKE BELIEVE



SHARE MOMENTS SHARE LIFE

FILL THE GAPS

AB KHULKE JEEYO INDIA

_A_S_ _G

ONE FAMILY ONE BANK

B_N_/O_/_A_ _R_ _H_ _

INDIA'S FAMILY ZONE

P_ _ _A_O_ _

TAG;ILNE OF SONY

_L_K_/_O/O_ _ER

EXPRESS YOURSELF: TAGLINE OF ____

_ _ R_ _L

COMPLACE

FIND OUT THE COMPANY NAME AND ITS FOUNDERBY PICKING HINTS

1.INCORPORATED IN MAHARASTRA , ESTABLISHED MILL OF TEXTILES IN NARODA GUJARAT.

2. INCORPORATED IN JAMSHEDPUR, ESTABLISHED IRON AND STEEL COMPANY.

3. INCORPORATED IN NEW DELHI, ESTABLISHED TELECOMMUNICATION NETWORK AND NAMED ITS FIRST PUSH BUTTON PHONE AS 'MITBRAU'.

4. HEADQUATERS IN AHMEDABAD ... COMMENCED AS TRADING FIRM AND GOT INDIA' MOST TRUSTED INFRASTRUCTURE BRAND BY THE BRAND TRUST IN 2015.

5. FOUNDED IN KOLKATA, HEADQUATERS IN GAZIABAD UTTARPRADESH , MANUFATURES AURVEDIC MEDICINES.

6. FOUNDED BY SEVEN PERSONS HEADQUTERS IN BENGALURU AND TOUCHED US\$100 MILLION IN 1989.

7. HEADQUATERS IN CHENNAI . COMMENCE AS INDIAN MULTINATIONAL TYRE COMPANY



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(Student Co-Editor)



**YASH
LAMBA**
(Creative Head)



**TANYA
GUPTA**
(Creative Co-Head)



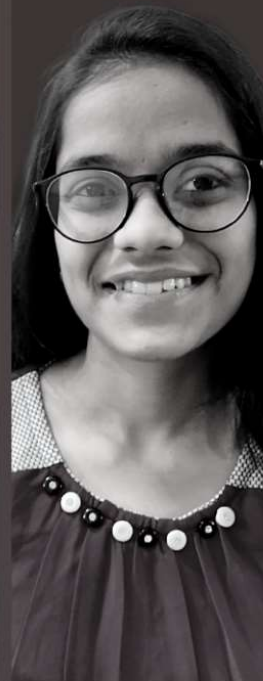
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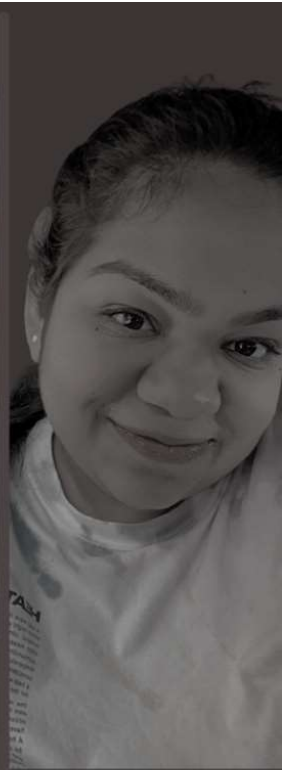
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(Student coordinator)



**DIKSHA
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